



FOR IMMEDIATE RELEASE
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Say 'I Do' With A Big 'Do: Contest to Award Human Hair Extensions to A Bride Who Has Lost Her Hair to Breast Cancer Treatment

\$10,000+ Prize Package Will Take Care of a Breast Cancer Survivor from Head to Toe on Her Wedding Day

Anaheim, CA – November 5, 2008 – Brides who have lost their hair to breast cancer treatment have the opportunity to win a wedding day prize package worth over \$10,000. The grand prize includes human hair extensions and a customized lingerie set so she can walk down the aisle with hair under her veil and cleavage in her gown. Brides can enter the contest from November 1, 2008 to January 2, 2009 by visiting www.thespiraledstem.com/welcome/sayidocontest. As a bonus, the first ten qualified entrants will automatically win a [Foot Petals Runaway Bride Gift Set](#).



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The **Say 'I Do' With a Big 'Do** Contest was born at the launch of [The Spiraled Stem Floral Design](#) on January 31, 2008 in Anaheim, CA. At a gathering of Southern California's premiere wedding, event, and floral industry professionals, a silent auction raised proceeds for the purchase of human hair extensions for [Celebrity Hairstylist Abby Aguilera](#) to apply to a bride who has lost her hair to breast cancer treatment. Abby Aguilera will provide the hair extension service and the hairstyling on the bride's wedding day, a package valued at \$5,000.

The grand prize winner will also receive: florals for the wedding from *the e collection* - featuring [VeriFlora Certified Sustainably Grown Flowers](#) - by The Spiraled Stem Floral Design, valued at \$2,000; a day-of wedding coordination package from [Simply Mumtaz Events](#), valued at \$3,500; a personalized bra fitting and wedding day lingerie set by [The Sculpted Silhouette](#), including the Bra Pocket, valued at \$100; [Foot Petals](#) Runaway Bride Gift Set, valued at \$44.95.



To be eligible to enter, entrants must be engaged prior to the application closing date on January 2, 2009, plan to marry in Southern California by December 31, 2010, have lost their hair due to breast cancer treatment, and anticipate at least 2 ½ inches of post-treatment hair regrowth by the wedding. See the [Official Rules](#) for complete eligibility criteria.

Five finalists will be selected by a panel of wedding, beauty, and breast cancer communities and announced on or about January 23, 2009. Profiles of the top five finalists will be posted on this website for online voting for the following seven days. The finalist receiving the most votes during the voting period will be declared the winner. The winner will be announced at a Southern California Brides Against Breast Cancer Gown Sale on or about March 1, 2009.

Visit www.thespiraledstem.com/welcome/sayidocontest for complete Contest Rules, Eligibility, profiles on Sponsors, and to apply.

About The Spiraled Stem Floral Design

The Spiraled Stem Floral Design specializes in environmentally sustainable floral design and offers Green Flowers. Available in Every Color™. Owner Christine Saunders' dual passions for floral design and sustainability were recently merged when she decided that The Spiraled Stem would “go green”. She uses organic and eco-label flowers, eco-friendly containers, alternatives to traditional floral design tools and materials, and more efficient office and studio practices. Christine has quickly become a leading expert in green floral design, and has been featured in *Florist's Review*, *Plenty*, *Audubon*, *OC Metro Business* and *Architectural Digest* magazines.

Press Contact

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